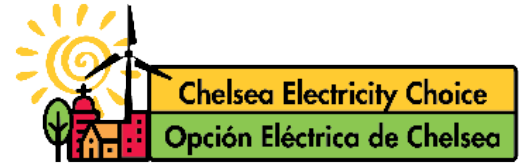




## CITY OF CHELSEA, MA

### City Electricity Aggregation Program Notice



March 21, 2025

Dear Chelsea Electricity Customer,

This letter contains important information about the City's electricity program, **Chelsea Electricity Choice**. The program is a City alternative to other electricity offers, but without high pressure or fees.

**If you received this notice and you take no action, you will be AUTOMATICALLY enrolled in Chelsea Electricity Choice, in accordance with state law. However, participation is not required.**

If you participate, Eversource will continue to deliver your electricity and send your electric bill, but you will have a new price for the Supply charge portion of your bill. Chelsea Electricity Choice will provide stable prices, the potential for savings (though savings compared with Eversource cannot be guaranteed), and the ability to receive more electricity from renewable sources.

### Your choices

With Chelsea Electricity Choice, you have four choices:

- 1** **AUTOMATIC ENROLLMENT.** You will be enrolled in the Chelsea Basic option, and your electricity Supply price will be **12.42 ¢/kWh**. You will receive the minimum amount of electricity from renewable sources required by state law.
- 2** **Choose the Chelsea Standard option:** Receive 75% of your electricity from renewable sources for 12.86 ¢/kWh.
- 3** **Choose the Chelsea 100% Green option:** Receive all of your electricity from renewable sources for 13.86 ¢/kWh. ("100% Green" means 100% from renewable energy sources.)
- 4** **Choose NOT to participate and remain with Eversource's Basic Service:** Receive the minimum amount of electricity from renewable sources required by state law. *Please see the back for current prices.* ►

**To avoid being automatically enrolled, you must do one of the following before April 23, 2025:** Sign and mail the enclosed reply card, opt out online at [ChelseaElectricityChoice.com](http://ChelseaElectricityChoice.com), or call 3-1-1 (1-617-466-4209) or 1-833-393-5675. You may also try the program and opt out anytime in the future. There is no penalty or fee to opt out.

### Changes to your bill

If you participate in Chelsea Electricity Choice, you will see two changes on your Eversource bill:

1. Your electricity supplier will be "Chelsea Electricity Choice-Direct E."
2. Your Supply charge will be calculated using the Chelsea Electricity Choice price instead of Eversource's Basic Service price.

Chelsea has a contract with Direct Energy Services, LLC, to supply electricity until **June 2026**. Your Supply price will not change until then. Eversource's Delivery charges will not be affected by the program.

**Chelsea Electricity Choice cannot guarantee to provide savings compared with Eversource's Basic Service prices because Eversource's Basic Service prices change, and their future prices are not known.**

*Please see the back for more details.* ►

**Deadline to opt out before  
automatic enrollment:**

**April 23, 2025**

### Call Chelsea 311 with questions.

Call 3-1-1 while you are in Chelsea,  
or dial 1-617-466-4209.

**Or contact Chelsea's  
program consultants:**

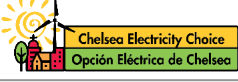
**1-833-393-5675**

[support@ChelseaElectricityChoice.com](mailto:support@ChelseaElectricityChoice.com)

[ChelseaElectricityChoice.com](http://ChelseaElectricityChoice.com)

## It's your choice...

If you do nothing, you will be enrolled in Chelsea Basic for the Supply portion of your Eversource electric bill. The following chart can help you decide whether to remain with Chelsea Basic or to choose one of the other options. To make another choice, visit [ChelseaElectricityChoice.com](http://ChelseaElectricityChoice.com), call Chelsea 311 (3-1-1 while you are in Chelsea or 1-617-466-4209), or call Chelsea's program consultants at 1-833-393-5675.

	1 Chelsea Basic (automatic)			2 Chelsea Standard (option)			3 Chelsea 100% Green (option)			4 Eversource's Basic Service Price (opt out)		
	2024	2025	2026	2024	2025	2026	2024	2025	2026	2024	2025	2026
<b>Prices</b>	12.42 ¢/kWh*			12.86 ¢/kWh*			13.86 ¢/kWh*			13.241 ¢/kWh - Residential 13.078 ¢/kWh - Small business 15.713 ¢/kWh - Large business		
<b>Price period</b>	Enrollment - June 2026			Enrollment - June 2026			Enrollment - June 2026			February 1, 2025 – July 31, 2025, for residential & small business. February 1, 2025 – April 30, 2025, for large business.		
<b>Electricity from renewable sources</b>	2024	2025	2026	2024	2025	2026	2024	2025	2026	2024	2025	2026
Added by Chelsea												
From new regional resources (MA Class I RECs)	-	-	-	13%	12%	6%	38%	37%	31%	-	-	-
Required by state law												
From new regional resources (MA Class I RECs)	24%	27%	30%	24%	27%	30%	24%	27%	30%	24%	27%	30%
From other clean or renewable sources	38%	36%	39%	38%	36%	39%	38%	36%	39%	38%	36%	39%
<b>Total from renewable sources</b>	<b>62%</b>	<b>63%</b>	<b>69%</b>	<b>75%</b>	<b>75%</b>	<b>75%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>62%</b>	<b>63%</b>	<b>69%</b>
<b>Exit terms</b>	Leave any time. No exit charge.			Leave any time. No exit charge.			Leave any time. No exit charge.			Leave any time. No exit charge. However, large business customers may receive a billing adjustment charge or credit.		

\* Program prices include a \$0.001/kWh administrative fee. Program prices could increase as a result of a change in law that results in a direct, material increase in costs during the term of the electricity supply agreement. For those customers subject to electricity taxes, taxes will be billed as part of the Chelsea Electricity Choice power supply charge.

## Additional information

If you are eligible for a low-income discount or fuel assistance, those benefits will continue in Chelsea Electricity Choice.

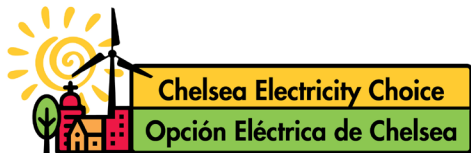
If you have a tax-exempt account, you are responsible for identifying and requesting an exemption from the collection of any tax by providing appropriate tax-exemption documentation to Direct Energy. Visit [ChelseaElectricityChoice.com](http://ChelseaElectricityChoice.com) to learn more.

If you have solar panels on your property or you participate in a community solar program, you will continue to receive solar credits and/or solar incentive payments, and participating in Chelsea Electricity Choice will not change how they are calculated.

If you have received this letter and also you have signed a contract with an electricity supplier, you may have signed your contract after this mailing list was created. To continue receiving electricity from the supplier you chose and prevent any early termination fees from that supplier, you must opt out of Chelsea Electricity Choice.

For additional information, please visit [ChelseaElectricityChoice.com](http://ChelseaElectricityChoice.com), call Chelsea 311, or contact customer support with the City's program consultants at 1-833-393-5675 or [support@ChelseaElectricityChoice.com](mailto:support@ChelseaElectricityChoice.com).

# OPT-OUT REPLY CARD



X \_\_\_\_\_  
Signature Date

## Opt-Out Instructions

You do not need to take any action to participate in Chelsea Electricity Choice.

**If you DO NOT wish to participate, you MUST opt out.**

To opt out by mail:

1. Sign and date this card
2. Place the card in the enclosed envelope
3. Drop the envelope in the mail

This card must be signed by the Customer of Record whose name appears in the address on this card. The envelope must be postmarked by **April 23, 2025**, to opt out of the program before being enrolled. You may also opt out online at **ChelseaElectricityChoice.com** or by phone at **1-833-393-5675** before being enrolled or anytime after enrollment.