

2023 Annual Report for the Greenfield Light & Power Program

For calendar year 2023, the City of Greenfield submitted the following Annual Report to the Massachusetts Department of Public Utilities (DPU) for the Greenfield Light & Power Program.

The content of the Annual Report is stipulated by the DPU and is comprised of the following attachments:

- **Attachment III.C: Public Access -** Illustrates how the City of Greenfield provided access to program information during the year.
- Attachment IV.A: Organizational Structure Shows how program administration responsibilities are divided between the City, the City's aggregation consultant, and the program's electricity supplier.
- Attachment IV.B.1.c: Equitable Treatment of Customer Classes Describes any variances in treatment between customer classes.
- **Attachment IV.B.2: Procurement of Supply** Presents the timeline of any electricity supply procurement undertaken during the year.
- Attachment IV.B.6.a: Representative Opt-Out Notification Provides a representative Opt-Out Notification (automatic enrollment notification) from the calendar year. The Opt-Out Notification is sent by mail to new electricity account holders in Greenfield to notify them of their eligibility for automatic enrollment in the program.
- Attachment IV.B.6.b: Representative Notice of Product Change Provides a representative notice of a product change, if such a notice was issued during the year.
- Attachment IV.B.7.b.i: Annual Product Information For each program option, provides details around price components, renewable energy content, and average number of accounts enrolled. Also provides the electricity supplier name and electricity supply contract price term.
- Attachment IV.B.7.b.ii: Annual Product Rate Component Information Includes the total revenue for each rate component for the year.

City of Greenfield 2023 Municipal Aggregation Annual Report November 1, 2024

Attachment III.C Public Access

Table III.C - Public Access to Plan/Ongoing Program Information			
Location	Description		
Municipal website	Access to the Plan and detailed program information was provided through a link to the program website. Program announcements were posted on the home page.		
Program website	The program website (GreenfieldLightAndPower.com) provided access to the Plan and other program documents, detailed product information, and contact information for both the program supplier and the consultant, MassPowerChoice, which was responsible for customer support. The site also featured easily accessible options for prospective customers to enroll and for current participants to change their program options or opt out of the program if desired.		
Communication vehicles/ Outrea	ch activities		
Social media accounts	Program updates, including a price-change notification, were posted on the City's X, Facebook, and Instagram accounts.		
Municipal cable access TV	Program updates, a including price-change notification, were sent to Greenfield Community Television (GCTV).		
Announcement to local/ regional media	Program updates, including a price-change notification, were sent to the City's media list, which includes newsletter, radio, newspaper, broadcast news channels, and internet service provider channels.		
Physical posting in municipal buildings	Program updates, including a price-change notification, were posted on a bulletin board at the City Hall.		

Municipal departments, boards, and committees	Program updates, including price-change notifications, were sent to the City Council and Department Heads and the Greenfield School Committee.
Community organizations	Program updates, including price-change notifications, were sent to the following community organizations with a request that they share the information with their constituents: Greenfield Business Association, Franklin Regional Council of Governments, and the Franklin County Chamber.
Mailings	Throughout the year, new utility Basic Service customers were sent Opt-Out Notices informing them of the program, their upcoming automatic enrollment, and the methods for opting out or selecting an optional product. In December 2023, a notice of program price change and automatic enrollment renewal was sent to customers.

Attachment IV.A Organizational Structure

Table IV.A — Organizational Structure			
Core Functions	Performing Entity		
	Municipality	Consultant	Supplier
Liaisons/Representatives/Agents			
Municipal Representative/Agent before Department		X	
Liaison with DOER		X	
Liaison with Electric Distribution Companies		X	
Plan Elements			
Procurement of Supply		X	
Product Determination	X		
Other Funding/Costs	X		
Customer Enrollment			X
Customer Notifications/Outreach/ Education	X	Х	
Ongoing Program Information	Х	X	
Program Termination	X		
Annual Reports		X	
Customer Service		X	

Municipal contact for Department correspondence:

Carole Collins
Director of Energy & Sustainability
413-772-1412
Carole.collins@greenfield-ma.gov

Customer Service:

Municipality:

Carole Collins
Director of Energy & Sustainability
413-772-1412
Carole.collins@greenfield-ma.gov

Consultant:

MassPowerChoice 844-483-5004 greenfield@masspowerchoice.com

Supplier:

Dynegy 866-694-1262

Attachment IV.B.1.c Equitable Treatment of Customer Classes

Table IV.B.1.c Equitable Treatment of Customer Classes					
	Plan Element				
Procurement of Supply (§ IV.B.2)	Product Rate Setting/Renewable Energy Content (§ IV.B.3)	Other Funding Sources/Costs (§ IV.B.4)	Customer Enrollment (§ IV.B.5)	Customer Notification (§ IV.B.6)	Ongoing Program Information (§ IV.B.7)
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Table IV.B.1.c identifies the Plan elements for which there may be variances in the treatment between customer classes or subclasses. Those variances in treatment are described below.

Medium/Large commercial and industrial customers enrolling in the Program after Program launch may be offered a market-based price rather than the contract price. Such differential treatment is equitable because these customers have more choices in the marketplace and impose greater costs on the Program than other customers when they join after Program launch.

Customers that previously opted out and later wish to re-enroll in the Program may be offered a market-based price. This differential treatment is equitable because these customers previously made a choice not to participate in the Program and as a result their load was no longer planned for by the electricity supplier.

Attachment IV.B.2 Procurement of Supply

Table IV.B.2 - Procurement of Supply		
Procurement Steps Timeline		
Issue RFQs/RFPs	February 3, 2023, and March 10, 2023	
Evaluate/Select Bids March 22, 2023		
Negotiate/Execute Contracts	March 22, 2023	

Attachment IV.B.6.a Representative Opt-Out Notification



TOWN ELECTRICITY PROGRAM NOTIFICATION LETTER

August 31, 2023

Dear Greenfield Electricity Service Customer,

This is a notification about our City's electricity program, the **Greenfield Light & Power Program**. Through the program, you will automatically receive all of your electricity from renewable energy sources. The program offers options that let you choose where your renewable energy comes from. Please see the back of this letter for prices and other details.

If you received this letter, you will be AUTOMATICALLY enrolled in the Greenfield Light & Power Program, unless you choose not to participate.

If you choose not to participate in Greenfield Light & Power, your opt-out request must be postmarked by October 3, 2023, to avoid automatic enrollment in the program.

The Greenfield Light & Power Program is a form of group electricity purchasing known as electricity aggregation. In the program, the City uses the bulk purchasing power of the community to choose an electricity supplier.

- If you participate, Eversource will remain your electric utility. You will continue
 to receive your electric bill from them and call them if the power goes out. You will
 see Dynegy listed on your bill as your electricity supplier, and Eversource will use the
 Greenfield Light & Power price to calculate the Supply charge on your bill.
- If you choose not to participate, Eversource will continue to calculate the Supply charge on your bill using their Basic Service price, as they do now.

If you are eligible for a low-income rate or fuel assistance, you will continue to receive those benefits as a participant in the Greenfield Light & Power Program.

Program benefits

Cleaner electricity - Your electricity will be powered completely by renewable electricity, which means it is generated from sources like the sun and the wind.

Consumer protections - You will receive consumer protections, such as the ability to leave the program at any time.

Stable prices - Your electricity supply price will remain the same and will not change until January 2024. Price stability makes the program different from

Eversource's Basic Service, which you have now. Eversource's prices change every 6 months for residential and small business accounts and every 3 months for medium and large business accounts. Price stability also makes the program different from many commercial offers that you may receive by mail or by phone.

Please note: Because Evesource's Basic Service prices change and their future prices are not known, Greenfield Light & Power cannot guarantee to provide savings when compared with Eversource.



Program Price

9.879 ¢/kWh

residential and small, medium, and large business customers

Compare to Eversource's current Basic Service prices on the back.

Customer Support

1-844-483-5004

greenfield@masspowerchoice.com GreenfieldLightandPower.com

Don't want to participate?

You don't have to. There is no penalty or fee to opt out of the program, and you may do so at any time.

To opt out before being enrolled, do one of the following by **October 3**, **2023:**

- Sign and return the enclosed postcard (must be postmarked no later than October 3, 2023)
- Call Customer Support at 1-844-483-5004
- Opt out online at GreenfieldLightandPower.com.

You may also try the program and opt out at any time in the future with no penalty.

Program options & pricing

To choose either the Local Green option or the Budget option, please visit **GreenfieldLightandPower.com** and click "Options & Pricing," or call customer support with Greenfield's program consultants at **1-844-483-5004**.

The Commonwealth of Massachusetts requires that all electricity supply products include a minimum of 59.2% from renewable energy resources in 2023, including 22% from premium renewable energy projects in the New England region (MA Class I RECs). All Greenfield Light & Power Program options exceed that minimum requirement.

Rate term Exit terms	Enrollment - January 2024 meter read. Leave any time. No exit charge.	
100% ren	: 100% renewable electricity at the lowest program price, choose BUDGET : ewable energy, primarily from wind projects outside of New England. Includes minimum 22% from premium renewable energy projects in the New England IA Class I RECs) required by state law.	9.629 ¢/kWh* residential, and small, medium, & large business
▶ 100% ren	to receive 100% local renewable electricity, choose LOCAL GREEN : ewable electricity, all from premium renewable energy projects in the New region (MA Class I RECs).	13.281 ¢/kWh* residential, and small, medium, & large business
► 100% ren an additi	nothing, you will be automatically enrolled in STANDARD: ewable energy, primarily from wind projects outside of New England. Includes onal 5% from premium renewable energy projects in the New England region is I RECs), over and above the minimum 22% required by state law.	9.879 ¢/kWh* residential, and small, medium, & large business

▶ 59.2% rer	nse to opt out, you will remain on EVERSOURCE'S BASIC SERVICE: The ewable energy in accordance with Massachusetts minimum The energy requirements.	14.854 C/kWh residential 15.513 C/kWh small business 14.077 C/kWh medium & large business	
Rate term July 1 - December 31, 2023, for residential and small business accounts. July 1 - September 30, 2023, for medium and large business accounts. Eversource's rates will next change on January 1, 2024, for residential and small business accounts and October 1, 2023, for medium and large business accounts.			
Exit terms Leave any time. No exit charge. However, large C&I (rates G-2, T-4, T-2, and T-5) and street lighting customers on the fixed-priced Basic Service option may receive a billing adjustment, which may be either a credit or a charge			

^{*} Program prices include a \$0.001/kWh administrative fee. Program prices could increase as a result of a change in law that results in a direct, material increase in costs during the term of the electricity supply agreement.

Frequently asked questions

I have received this letter, and also I have recently signed a contract with an electricity supplier. What should I do? You may have signed your contract after this mailing list was created. In that case, you must opt out if you wish to retain your current contract. If you do not opt out, your account will be enrolled in the program, which may trigger early termination fees from your electricity supplier.

I have a tax-exempt account. How can I retain my account's tax-exempt status? Taxes will be billed as part of the program's power supply charge. Customers are responsible for identifying and requesting an exemption from the collection of any tax by providing appropriate tax-exemption documentation to Dynegy. Visit GreenfieldLightandPower.com for information.

If you have any questions, please do not hesitate to contact customer support at **GreenfieldLightandPower.com** or **1-844-483-5004**. Our consultants will be happy to help you.

Attachment IV.B.6.b Representative Notification of Product Change



A NOTIFICATION FROM THE CITY OF GREENFIELD ABOUT A CHANGE IN YOUR ELECTRICITY SUPPLY PRICE



December 1, 2023

Dear Greenfield Electricity Customer,

This notice contains important information about a price change on your Eversource electric bill.

Your electricity account is enrolled in the City's electricity program, Greenfield Light & Power, in the **Standard** option. Participating in Greenfield Light & Power gives you a Greenfield price for the Supply portion of your Eversource electric bill, which is the part of the bill where you pay for the electricity you use. In addition, through the program you are receiving 100% of your electricity from renewable sources.

The electricity supply contract that guarantees our community's electricity prices will end in January, and a new, 24-month contract will go into effect. **The new contract will bring two changes:**

- New prices The current contract was signed in 2020 and has kept our prices low. However, electricity supply prices have risen significantly because of volatility in global energy markets. Greenfield Light & Power prices will move to market levels when the new contract takes effect.
 - Your new price for the Supply portion of your Eversource electric bill: 13.498 ¢/kWh The new price is fixed for 24 months, from January 2024 - January 2026.

Your new price will be higher than your current price, but it is **lower** than Eversource's winter 2024 residential Basic Service price of 15.845 ¢/kWh, which will go into effect on January 1. *Please note that because Eversource's prices change and their future prices are not known, future savings compared with Eversource's prices cannot be guaranteed.*

More support for renewable energy in New England - Through the program, you already receive 100% of your electricity
from a variety of renewable sources. As part of that, you receive the minimum from new renewable resources in the New
England region required by law, plus an additional 5%. With the new contract, that additional amount will increase to 10%.

Your options:

- Take no action and remain in Greenfield Light & Power. If you wish to continue participating in Greenfield Light & Power in the Standard option, no action is required. Your enrollment will renew automatically at the new price in January 2024. You will first see the new price on your Eversource electric bill in February 2024.
- Change to another option in the program. You may opt up to the Local Green option for 100% renewable electricity, all from new renewable resources in the New England region, or opt down to the Budget option to receive 100% renewable electricity at the lowest price available in the program.
- Leave the program with no penalty or fee. You are free to either return to Eversource's Basic Service pricing or sign your own contract with an electricity supplier.

To make a change, visit GreenfieldLightAndPower.com or contact customer support with Greenfield's program consultants at 1-844-483-5004. Please have your Eversource electricity account number ready when you call.

(More information on the back. \triangleright)

Your options in Greenfield Light & Power

All Greenfield Light & Power options provide 100% of your electricity from renewable sources. The options differ in the amount of electricity purchased from new renewable resources in the New England region (MA Class I RECs). Buying from new renewable resources in our region helps to build demand for more local renewable energy and supports the jobs that go with it.

The chart below can help you decide whether to remain enrolled in your current option, change to another option in the program, or opt out and return to Eversource's Basic Service. To make a change, visit GreenfieldLightAndPower.com or contact customer support with Greenfield's program consultants at 1-844-483-5004.

You are **Greenfield Light & Power options:** If you do not wish to participate: enrolled here ▼ Greenfield Greenfield Greenfield **Budget** Standard **Local Green** Eversource's 100% renewable 100% renewable 100% renewable electricity electricity with electricity, **Basic Service** 10% additional all from the New (if you opt out) England region** from the New England region Price 15.845 ¢/kWh - Residential 13.498 ¢/kWh* 13.183 ¢/kWh* 15.717 ¢/kWh* 16.214 ¢/kWh - Small Business 17.381 ¢/kWh - Large Business January 1, 2024 - July 31, 2024, residential Price period January 2024 -January 2024 -January 2024 -& small business. January 1, 2024 - April January 2026 January 2026 January 2026 30, 2024, large business. Renewable energy ** 10% - 2024 76% - 2024 From new resources in the New England region (MA Class 10% - 2025 73% - 2025 I RECs), added by Greenfield From wind projects outside 38% - 2024 28% - 2024 of New England, added by 37% - 2025 27% - 2025 Greenfield From new resources in the 24% - 2024 24% - 2024 24% - 2024 24% - 2024 New England region (MA Class 27% - 2025 27% - 2025 27% - 2025 27% - 2025 I RECs), required by state law From other clean or renewable 38% - 2024 38% - 2024 38% - 2024 38% - 2024 36% - 2025 36% - 2025 36% - 2025 sources, required by state law 36% - 2025 Total renewable energy 100% - 2024 100% - 2024 138% - 2024 62% - 2024 100% - 2025 100% - 2025 136% - 2025 63% - 2025 Leave any time. No exit charge. However, **Exit terms** Leave any time. Leave any time. Leave any time. No exit charge. No exit charge. No exit charge. large C&I (rates G-3, T-2, and WR) and street lighting customers on the fixedprice Basic Service option may receive a billing adjustment, which may be either a credit or a charge.

Tax-exempt account holders take note: You must provide appropriate tax-exemption documentation to First Point Power in order to maintain tax-exempt status. Visit **GreenfieldLightAndPower.com** for information on where to submit your documentation.

Prices include a \$0.001/kWh administrative fee. Program prices could increase as a result of a change in law that results in a direct, material increase
in costs during the term of the electricity supply agreement.

The Local Green option is a 100% MA Class I REC offering, which means it includes the minimum amount of MA Class I RECs required by law each year plus the additional amount needed to reach 100%. Greenfield's electricity supplier must also purchase other renewable energy to meet state requirements. As a result, the total of the renewable content for the Local Green option exceeds 100%. The Commonwealth of Massachusetts requires that all electricity supply products include a minimum from renewable or clean energy resources. All Greenfield Light & Power options exceed the minimum requirement.



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The electricity supply contract that guarantees our community's electricity prices will end in January, and a new, 24-month contract will go into effect. **The new contract will bring new prices.**

The current contract was signed in 2020 and has kept our prices low. However, electricity supply prices have risen significantly since then because of volatility in global energy markets. Greenfield Light & Power prices will move to market levels when the new contract takes effect.

Your new price for the Supply portion of your Eversource electric bill: 13.183 ¢/kWh
The new price is fixed for 24 months, from January 2024 - January 2026.

Your new price will be higher than your current price, but it is **lower** than Eversource's winter 2024 residential Basic Service price of 15.845 ¢/kWh, which will go into effect on January 1. Please note that because Eversource's prices change and their future prices are not known, future savings compared with Eversource's prices cannot be guaranteed.

Your options:

- Take no action and remain in Greenfield Light & Power. If you wish to continue participating in Greenfield Light & Power in the Budget option, no action is required. Your enrollment will renew automatically at the new price in January 2024. You will first see the new price on your Eversource electric bill in February 2024.
- Change to another option in the program. You may opt up to the Standard option or to the Local Green option to continue receiving 100% of your electricity from renewable sources, and as part of that, to receive more or all of your electricity from new resources within the New England region.
- Leave the program with no penalty or fee. You are free to either return to Eversource's Basic Service pricing or sign your own contract with an electricity supplier.

To make a change, visit GreenfieldLightAndPower.com or contact customer support with Greenfield's program consultants at 1-844-483-5004. Please have your Eversource electricity account number ready when you call.

(More information on the back. ▶)

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Tax-exempt account holders take note: You must provide appropriate tax-exemption documentation to First Point Power in order to maintain tax-exempt status. Visit **GreenfieldLightAndPower.com** for information on where to submit your documentation.

^{*} Prices include a \$0.001/kWh administrative fee. Program prices could increase as a result of a change in law that results in a direct, material increase in costs during the term of the electricity supply agreement.

The Local Green option is a 100% MA Class I REC offering, which means it includes the minimum amount of MA Class I RECs required by law each year plus the additional amount needed to reach 100%. Greenfield's electricity supplier must also purchase other renewable energy to meet state requirements. As a result, the total of the renewable content for the Local Green option exceeds 100%. The Commonwealth of Massachusetts requires that all electricity supply products include a minimum from renewable or clean energy resources. All Greenfield Light & Power options exceed the minimum requirement.



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Attachment IV.B.7.b.i Annual Product Information

Table IV.B.7.b.i Annual Product Information – All customer classes				
	2023	Standard (Default)	Local Green (Opt-In)	Budget (Opt-In)
Rate Compone	nts (in \$/kWh)			
Supply and Re	newable Energy Content	0.09779	0.13181	0.09529
Consultant Sei	rvices	0.00100	0.00100	0.00100
TOTAL		0.09879	0.13281	0.09629
Renewable Energy Content (in % of total)				
Required		59.17	59.17	59.17
Voluntary	MA Class I	5.00	82.00	0.00
	National Wind	77.00	0.00	82.00
TOTAL		141.17	141.17	141.17
Supplier Name		Dynegy Energy Services (East), LLC	Dynegy Energy Services (East), LLC	Dynegy Energy Services (East), LLC
Effective Dates		January 2021 – January 2024	January 2021 – January 2024	January 2021 – January 2024

Table IV.B.7.b.i Annual Product Information – All customer classes						
2023	Standard	d (Default)	Local Gree	en (Opt-In)	Budget	: (Opt-In)
Participants	#	kWh	#	kWh	#	kWh
Residential	4,243	26,705,507	18	88,666	70	507,130
Low-Income	1,339	8,138,482	4	18,189	21	126,688
Small Commercial & Industrial	857	13,199,992	0	0	9	517,648
Large Commercial & Industrial	14	3,257,546	0	0	2	825,968
TOTAL	6,453	51,301,527	22	106,855	102	1,977,434

Attachment IV.B.7.b.ii Annual Product Rate Component Information

Table IV.B.7.b.ii – Annual Product Rate Component Information			
Rate Component Revenue (in \$)			
Supply and Renewable Content	5,219,291		
Consultant Services	53,386		

Descriptions:

Supply and Renewable Content

The Supply and Renewable Content rate component covers the cost of the products and services necessary to provide firm power supply to program participants, including:

- electrical energy;
- capacity;
- reserves;
- ancillary services;
- transmission services;
- the cost of distribution system losses; and
- congestion management.

This rate component also covers the cost of Renewable Energy Certificates (RECs), including:

- RECs needed to meet the requirements of state law; and
- additional RECs above state requirements as specified by the City.

Consultant Services

The Consultant Services rate component covers the costs of administering the program, including:

- representing the City before the Department of Public Utilities, including securing regulatory approvals and maintaining regulatory compliance;
- conducting procurements for electricity supply as needed;
- providing customer support by telephone and email;
- providing public education, including through in-person events, printed communications (signs, banners, brochures), electronic communications (video, slides), and social media;
- developing and maintaining a comprehensive, branded program website, including ongoing updates to ensure regulatory compliance;

- receiving customer requests to enroll, change program options, or opt-out; forwarding those requests to the electricity supplier; and monitoring implementation;
- overseeing periodic automatic-enrollment mailings to new customers;
- monitoring electricity supplier performance;
- monitoring electricity market and regulatory developments; and
- preparing reports to the Department of Public Utilities and the City.

Attachment IV.B.7.b.iii Annual Voluntary Renewable Energy Content Information

Table IV.B.7.b.iii – Voluntary Annual Renewable Energy Information			
Category of Renewable Energy MWh/Certificates			
MA Class I	2,653		
National Wind	41,124		

Mechanism by which the purchases/retirements were tracked:

MA Class I

NEPOOL Generation Information System.

National Wind

North American Renewables Registry (NAR).