



Salem PowerChoice is a City electricity supply program that gives residents and businesses more choice and control over how we power our community while taking a big step toward achieving our sustainability goals. The program is a group electricity buying program that changes the electricity supply price on your National Grid electric bill. More than 200 other cities and towns in Massachusetts have similar programs.

Using the bulk buying power of our community, Salem PowerChoice provides:

- An easy way to get more of your electricity from renewable sources.
- Stable and consistent pricing until December 2026.
- Consumer protections, including the ability to leave any time with no fee or penalty.

Salem PowerChoice has three options.

Choose the one that's right for you.

New electricity accounts will be automatically enrolled in Standard. Plus and Basic are available by request.

Choose online or by phone.



All program prices are fixed until December 2026.

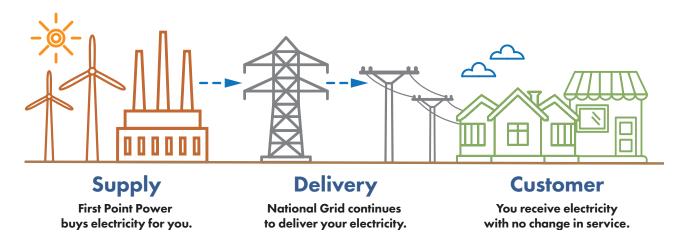
While the program has a history of providing savings compared with National Grid, National Grid's future prices are unknown, so future savings cannot be guaranteed.

Most new electricity accounts will be eligible for automatic enrollment.

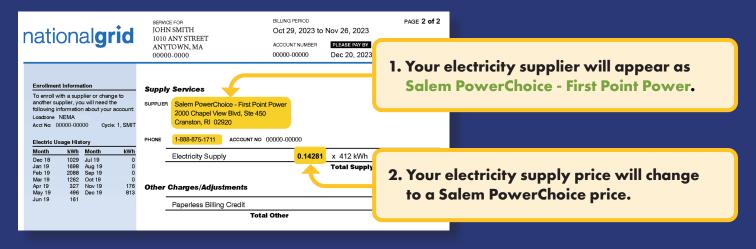
- Have National Grid's Basic Service? If you did not sign a private electricity supply contract, your account will be eligible for automatic enrollment within a few months, and you will receive a notification in the mail from the City. Salem uses an automatic enrollment model like similar programs in the state, but you are free to opt out before being automatically enrolled.
- Have a private electricity supply contract? Your account will not be eligible for automatic enrollment, but you can request enrollment online at SalemMA.gov/PowerChoice or by contacting customer support with the City's program consultants at 1-844-483-5004. Please ask your electricity supplier about early termination fees before requesting enrollment.

How Salem PowerChoice Works

Salem PowerChoice changes your electricity supplier and the price that National Grid uses to calculate the Supply Services part of your bill, which is the part of the bill where you pay for the electricity you use. But Salem PowerChoice does not replace National Grid as Salem's electric utility, and you will remain a National Grid customer.



Just two changes on your electric bill:



Everything else remains the same!

National Grid continues to:

- Deliver your electricity with no interruption and address power outages.
- **Send your electric bill** and accept bill payments (this is the only electric bill you will receive as a participant).
- Provide a low-income discount or fuel assistance if you currently receive that benefit.

