

Town of Pepperell
Office of the Town Administrator



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Pepperell Community Electricity to provide more than two years of electricity price stability starting in October 2024

PEPPERELL, MA – The Town of Pepperell is pleased to announce the launch of Pepperell Community Electricity, a group electricity buying program. Developed with the goals of providing choices, stable prices, and consumer protections, Pepperell Community Electricity will launch in October with three options and prices that are fixed for 25 months. At launch, the program will also offer savings compared with National Grid's electricity supply price.

A service from the Town for the community, Pepperell Community Electricity received state regulatory approval in April 2024. The program will change electricity supply prices for participants, but National Grid will continue to deliver electricity in Pepperell, address power outages, and handle electricity billing. Pepperell is joining nearly 200 other Massachusetts communities that already have this type of program, including the nearby communities of Lunenburg and Tyngsborough.

The program has three options:

- Pepperell Basic provides the minimum required from renewable sources for 13.688 ¢/kWh.
- Pepperell Greener provides electricity that is 50% from new renewable sources in the New England region for 14.578 ¢/kWh.
- Pepperell 100% Green provides electricity that is 100% from new renewable sources in the New England region for 16.578 ¢/kWh.

New participants in Pepperell Community Electricity will be automatically enrolled in Pepperell Basic. When compared with National Grid's current residential electricity supply price of 16.055 ¢/kWh, Pepperell Basic will provide a savings of more than 2.3 ¢/kWh or \$13 each month for an average residential customer at launch.

Pepperell Greener and Pepperell 100% Green are available by request. Through both options, the Town has prioritized buying renewable energy from the New England region as a way to increase demand for, and stimulate the development of, more clean electricity on the local grid.

The Town has signed a contract with an electricity supplier, First Point Power, which fixes Pepperell Community Electricity prices until November 2026 and provides 25 months of protection from seasonal electricity price spikes. In comparison, National Grid's electricity supply prices change every 6 months or less.

It's important to note that, while Pepperell Community Electricity does provide savings at launch, the program cannot guarantee to provide savings compared with National Grid in the future because National Grid's future prices are not known.

Like all similar programs across the state, Pepperell Community Electricity will use an automatic enrollment model, though participation will not be required. Any account holder eligible for automatic enrollment will receive a notification by mail in August and will have the opportunity to opt out if they do not wish to participate.

The public is invited to attend either of two public information sessions to be held on Tuesday, August 27:

12:30 PM at 37 Nashua Road, Pepperell, the Albert Harris Center – In person

6:00 PM at 1 Main Street, Town Hall Conference Room A – In person or virtually at:
<https://meet.goto.com/189994581>

You can also dial in to the virtual meeting using your phone.
[+1 \(872\) 240-3212](tel:+18722403212) Access Code: 189-994-581

More information about the program is available at PepperellCommunityElectricity.com or by calling the town's program consultants at 1-844-202-6299.

If you require an ASL interpreter, please make that request via the customer support form on PepperellCommunityElectricity.com or by sending an email to support@PepperellCommunityElectricity.com, and please note that an information session with interpretation services may need to be scheduled on a different date from the general public information sessions.