



CITY OF CAMBRIDGE

COMMUNITY ELECTRICITY AGGREGATION PROGRAM NOTIFICATION LETTER

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July 29, 2020

Dear Cambridge Resident or Business,

This letter contains important information about your electricity bill.

You currently have Eversource Basic Service. This means Eversource delivers your electricity, and Eversource is also your electricity supplier (they buy electricity for you).

However, the City of Cambridge has an electricity program called the **Cambridge Community Electricity Program**. In this program, Eversource delivers your electricity, but the City selects its own electricity supplier. The City is using the program to develop a new solar energy project in Cambridge. By participating, you will help to add more renewable electricity to the local electricity grid.

If you received this letter and you do nothing, you will be AUTOMATICALLY enrolled in the Cambridge Community Electricity program.

Your opt-out request must be postmarked by August 31, 2020, to avoid automatic enrollment in the program.

Participation means: Eversource will remain your electric utility. You will continue to receive your electricity bill from them and call them if the power goes out. But you will see Direct Energy listed on the supply portion of your Eversource bill, and the Cambridge Community Electricity program price will be used to calculate the supply charges on your bill.

If you are eligible for a low-income delivery rate or fuel assistance, you will continue to receive those benefits.

Choosing not to participate means: Eversource will continue to be your electricity supplier, and the supply portion of your bill will remain on Eversource's Basic Service price.

Benefits of participating

Local, renewable electricity - Your electricity will include renewable energy from the City's new solar energy project, once it is active. As a result, your electricity will include more renewable energy than the minimum required by the state.

Choice - The program gives you two options: 1) Standard Green, which will include renewable electricity from the new solar project in Cambridge, and 2) 100% Green Plus, with 100% renewable electricity and also renewable energy from the new solar project in Cambridge. You will be automatically enrolled in Standard Green, but you may choose 100% Green Plus. *(Details on back.)*

Potential savings - The program price may be lower than Eversource's Basic Service price. However, Eversource's Basic Service price changes every 6 months for residential and small commercial customers and every 3 months for large commercial customers. As a result, the program price may not always be below the Eversource price, and savings cannot be guaranteed.

Cambridge Community Electricity Program

Your new electricity supply price
11.12 ¢/kWh

Eversource residential Basic Service
9.877 ¢/kWh

Eversource business rates on the back. ▶

Customer support:

1-844-379-9934

Don't want to participate?

You don't have to. There is no penalty or fee to opt out of the program, and you may opt out at any time.

If you choose not to participate, you will remain an Eversource Basic Service customer.

To opt out before being enrolled, do one of the following before **August 31, 2020**:

- ▶ Sign & return the enclosed card (postmarked no later than **August 31, 2020**), call Direct Energy at **1-866-968-8065**, or opt out online at **masspowerchoice.com/cambridge**

To opt out in the future, do one of the following at any time:

- ▶ Call Direct Energy at **1-866-968-8065** or opt out online at **masspowerchoice.com/cambridge**

Program options and pricing

1. If you do nothing, you will be automatically enrolled in STANDARD GREEN:		11.12 ¢/kWh* for residential, small, and large business accounts <i>(This is the least expensive option)</i>
Renewable energy content	Meets Massachusetts minimum renewable energy requirements and will provide additional renewable energy from the new Cambridge solar project once it is up and running**	
Rate term	Enrollment - January 2021 meter read.	
Exit terms	Leave any time. No exit fee.	
2. If you want 100% renewable energy, you may choose 100% GREEN PLUS:		11.94 ¢/kWh* for residential, small, and large business accounts <i>(This is the more expensive option)</i>
► To choose 100% GREEN PLUS, call Direct Energy at 1-866-968-8065.		
Renewable energy content	100% clean energy from renewable energy projects in New England and will provide additional renewable energy from the new Cambridge solar project once it is up and running.**	
Rate term	Enrollment - January 2021 meter read.	
Exit terms	Leave any time. No exit fee.	
3. If you choose not to participate, you will remain on EVERSOURCE BASIC SERVICE:		9.877 ¢/kWh residential 9.460 ¢/kWh small business 8.490 ¢/kWh large business
Renewable energy content	Meets Massachusetts minimum renewable energy requirements.	
Rate term	July 1, 2020 - December 31, 2020, for residential and small business accounts. July 1, 2020 - September 30, 2020, for large business accounts. Eversource's fixed Basic Service rates change every 6 months for residential and small business accounts and every 3 months for large business accounts.	
Exit terms	Leave any time. No exit fee.	

- * The Standard Green price and the 100% Green price both include a \$0.00075/kWh administration fee and a \$0.002/kWh operational adder. Program prices could increase as a result of a change in law that results in a direct, material increase in costs during the term of the electricity supply agreement.
- ** Funds collected as a result of the operational adder will be used to support the development of a new solar project. Once the project is up and running, the City will apply RECs generated by this project to a portion of the electricity used by both Standard Green and 100% Green Plus participants.

Frequently asked questions

Are savings guaranteed? No. Eversource's fixed Basic Service rates change every six months or less, depending on what kind of customer you are, and future prices are not known. The Eversource rate will next change on January 1, 2021, for residential and small business accounts, and on October 1, 2020, for large business accounts. For current rates, visit <https://www.eversource.com>.

I have already signed my own contract with an electricity supplier. What should I do? If you have an existing contract with an electricity supplier and you wish to remain in that contract, you must opt out of the Cambridge Community Electricity Program. Failure to opt out of the program will result in your enrollment and could trigger penalties from your existing electricity supplier.

I have a tax-exempt account. How can I retain my account's tax-exempt status? Taxes will be billed as part of the program's power supply charge. Customers are responsible for identifying and requesting an exemption from the collection of any tax by providing appropriate tax-exemption documentation to Direct Energy. Visit MassPowerChoice.com/Cambridge for information on where to submit your documentation.

If you have any additional questions, please contact customer support at **1-844-379-9934** or **cambridge@masspowerchoice.com**, or visit **www.masspowerchoice.com/cambridge**. Our program consultants will be happy to help you.

Louis DePasquale
City Manager

OPT-OUT REPLY CARD



Cambridge Community Electricity Program

X _____
Signature Date

Opt-Out Instructions

You do not need to take any action to participate in the Cambridge Community Electricity Program.

If you DO NOT wish to participate you MUST opt out.

- 1. Sign and date this card**
- 2. Place the card in the enclosed envelope**
- 3. Drop the envelope in the mail**

This card must be signed by the Customer of Record whose name appears on the card. The envelope must be postmarked no later than **August 31, 2020**, to avoid automatic enrollment. You may also opt out at masspowerchoice.com/cambridge or by calling Direct Energy at 1-866-968-8065. And you may also opt out anytime after enrollment.